



East Essex Triathlon Club

Minutes of the Committee Meeting Held on the 3rd March 2025

In Attendance:

Ian George, Paul Gribbon, Sue Fuller, Jenny Harley, Zena Shean, Ben Brooks, Charlotte Brooks, Graeme Silcock, Mike Grout, Jack Martin, Matthew Dodd, Katherine Stops, Kay Bennett.

Apologies Received From:

Chris Muers, Eugenia Hewitt, Gemma Kemp, Mike Shean.

Matters arising from the last Committee Meeting on the 2nd December 2024

No matters raised from the previous committee meeting.

Basildon Aquathlon

Update on entries for the aquathlon; currently at ~93 adults and ~54 kids and on trajectory to possibly hit 200 entries in total for 2025. Issue raised on the provision of medals for the event, last year age group medals were provided for 1st, 2nd & 3rd place finishers. Jack spoke to John at the bridge triathlon about where they buy their trophies for their events, they order plain trophies from China / Temu then use a label printer to print the labels for the trophies at a significantly reduced cost. Jenny noted that EETC have received criticism in the past for not having medals for all finishers of the event. Zena noted that we have some drawstring bags remaining from previous events, these may be in the shed at the track and could be used for the kids. Ian is going to order the medals for 1st, 2nd & 3rd place finishes for both the adults and kids races along with crème eggs for the kids race.

Social Media

Social media was raised at the last committee meeting, Sue has been posting updates on the EETC website along, in addition to updates social media like WhatsApp with links to the website and vice versa. Short updates with links to more information are working well. Ben & Charlotte asked if the club could have a .pdf document or similar that could be sent out to new / current members (one for kids and one for adults) that could be sent out upon signing up to the club to

share details of all of our events, key points of contact, and how to access social media posts and chats. Mike noted that we have this in place today, with distribution of content after members sign up on entry central, this is currently in process for 2025 memberships. All agreed Ben's recent posts on upcoming events have been useful for members, details of the first triathlon in the league are now up on the social. The approach used for posts like the Chelmsford half marathon asking for members to flag if they have competed has been useful and made it easier to identify and publicise different members / photos.

Crown to Crown

Details for the Crown to Crown are now live, Sue has the link and will post this up on the league events page. Ben has also signposted the event on social media. Zena raised a request for some new hot water flasks/canisters, some of these are no longer working properly and could do with replacing. Paul agreed we have funds available in the club account to proceed with purchasing new ones for this year's event.

Financial Update

Paul noted that entries are high across the board this year for all our events. Bookings with BSV have been renewed for 2025 at increased costs, impact is around £3 to £4 increase per session. BSV now require the club to also pay for the floodlights as part of the increased costs. The first payment for Lifeguards at Runnymede has also been made, the cost has increased from £230 to £500 per month. All committee members raised and agreed that EETC is paying for a "service coverage" and that the costs have gone up. The club balance is just under £10k at present, revenue is due to dip temporarily in the coming months with the expenditures for events. At present Monday night swim sessions are the clubs biggest expenditure.

Any Other Business

Ian received an email from Craig Brittany at JBR Tri about possible collaboration opportunities and how to attract new members. Ian planning to meet Craig to find out more about what they would like to do and share ideas. Jenny has ordered some Tote bag samples, one version in navy with the club logo in yellow, and one neutral version with coloured logo. Zena noted details have been released for the Burnham and Baddow Spring Ride, details have been shared through WhatsApp, all proceeds go to the Air Ambulance, the route is also new/improved from previous years to be more rider friendly and more sociable. Graeme highlighted a local event, the Thameside 5 and 10km held at Thameside Nature Reserve as a possible league event for future or as a social event, there is also a kids race and trophies for the best represented clubs (the same clubs we compete against for the XC league). Ben noted we can post events / polls for races on the social media pages, members can post which events they are doing and this can be used to help promote and/or identify who is doing what events throughout the year. Kat suggested hosting a summer social event or BBQ, possibly at the cricket club. Kat to investigate options and feedback. Zena raised giving lifetime memberships for some of the longer standing members of 20+ years and who have support the club for many years. Ben suggested the club invest in a large banner for EETC events with the club logo on that members and entrants can

use to take photos against for events, and also be used for the awards nights. Ben to send out details of different options and costs.

Date of Next Meeting

Monday the 9th June 2025 at 7:15 pm at Runnymede.